

Haider Farooq

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ARTIFICIAL INTELLIGENCE ENGINEER & DATA SCIENTIST

WORK EXPERIENCE

AI Developer at ClientAcquisition.io | Sep 2025 – Present | *Remote, Quebec*

- Core engineer on **TryCook.ai**, the **AI operating system** that replaced a **\$3M/year** fulfillment team with AI agents, powering **348+ founders** and **\$12.1M+** in client revenue.
- Built **research.trycook.ai (The Truth Engine)**, an **agentic market-research platform** with competitive analysis, niche scoring, and 7-figure offer-blueprint generation.
- Shipped the **Funnel Builder**, a **Lovable-style** website builder that deploys production sites in **under 20 minutes** with auto-provisioned domains and per-customer sub-projects.
- Built **cold-email outreach infrastructure** and own **Sergeflow**, the platform's core delivery workflow engine plus its design-system unification and social-asset pipelines.

Developer at Aligno | Feb 2026 – Present | *Remote, Lahore*

- Designed and shipped **aligno.co** end-to-end for a **50+ clinic, 5,500+ patient** clear-aligner provider.
- Building the **Aligno Portal** — internal staff portal (treatment tracking, case management, clinic ops) and external patient portal (treatment progress, scans, appointments) with **role-based access**.

AI Engineer at Infolyze | Apr 2025 – Sep 2025 | *Remote, United States*

- Designed and shipped **four production AI products** end-to-end as a core engineer.
- **Emmy** — AI Gmail assistant with one-time **Gmail OAuth**; runs 24/7 to sort inbox, auto-create labels, draft + send replies, and continuously learn each user's sorting patterns.
- **Adzy** — AI image and content generator producing branded **ads + social posts** with built-in cross-platform scheduling and publishing.
- **Dominic** — intelligent domain finder ranking the best available domains across all major registrars with real-time availability.
- **Revvy** — automated Google Business Profile manager: auto-replies to reviews, flags fraudulent reviews, and keeps location engagement high.

Data Analyst at Joy In Movement | Oct 2025 – Dec 2025 | *Remote, Australia*

- Built interactive **dashboards and visualizations** on **Zoho Analytics** ingesting operational data from **Hapana** (members, classes, bookings, revenue) for leadership decision-making.
- Applied **SQL** and statistical analysis to segment cohorts and surface attendance, retention, and churn patterns; automated recurring reporting workflows.

AI Intern at Brand Surge LLC | Jun 2025 – Jul 2025 | *On-site, Islamabad*

- Built **PPC ad-automation** tooling and **automated SEO** utilities, and supported internal marketing workflows for the agency's client deliverables.

PROJECTS

MarkSafe.net — Civic Hazard Reporting Platform for Pakistan

Community-driven **anonymous hazard reporting** platform covering all **141 districts** of Pakistan in English and Urdu. Citizens drop GPS pins with photo / video evidence; community upvotes promote critical hazards. Reports **auto-post to X** from **@marksafepk**, tagging the responsible MNAs, MPAs, and ministers from a **1,000+ officials database** — driving public accountability for potholes, exposed wiring, flooding, and unsafe infrastructure.

Real-Time Crime Analytics — Lambda Architecture

End-to-end **Lambda architecture** on Chicago crime data: **Spark** batch layer, **Kafka + Storm** speed layer, **PostgreSQL / MongoDB** storage, and a **Next.js** dashboard for real-time analytics and intelligent alerting.

Content Moderation AI Audit — Responsible AI on DistilBERT

End-to-end **responsible-AI audit** of a **DistilBERT** toxicity classifier on the Jigsaw Unintended Bias dataset: identity-group bias audit with **Fairlearn + AIF360**, adversarial attacks, mitigation techniques, and a production **guardrail pipeline**.

EDUCATION

National University of Computer and Emerging Sciences | 2022 – 2026 | *Islamabad, Pakistan*

Bachelors, Data Science

Lahore Grammar School | 2020 – 2022 | *Lahore, Pakistan*

A levels, Mathematics and Sciences